ANNUAL DATA - BRONZE

ANNUAL | 2015

Sony Electronics, Inc

Please submit all numbers in tons.

An asterisk (*) denotes a required field. Participants cannot submit the data form until all fields marked with an asterisk are complete.

Reuse and Recycling Data

Total collected for Reuse & Recycling: 1 *   12,233.56 *tons*

Total sent to third-party certified recyclers from All Streams: 2 *   12,065.35 *tons*

Percentage sent to third-party certified recyclers: 98.63 %

Has collection increased compared to the previous year? *

◯ Yes

◉ No

Please explain company-specific contributing factors (e.g. decrease weight in electronic devices).

One of the environmental attributes considered during Sony's design process is resource conservation. The result of this means products are lighter weight year over year. Since the EPR programs typically assign targets based on weight-sold, our targets have decreased accordingly which is why the number for 2015 is less than 2014.

Other Reporting Requirements

Certified Recyclers and Programs*

Is this information included in the final, publicly-posted report? *

◯ Yes

◉ No

List names of certified recycler(s) used and certification programs:

	CERTIFIED RECYCLER NAME: *	CERTIFIED RECYCLER LOCATION - CITY, STATE, COUNTRY (IF APPLICABLE) *	CERTIFICATION PROGRAM: *
1	IMS Recycling	Poway, CA	R2
2	Dynamic Recycling	La Crosse, WI	R2
3	Arrow Recovery	San Jose, CA	R2
4	Vintage Tech	Plainfield, IL	R2 and e-Stewards
5	Waste Management	Houston, TX	e-Stewards
6	RCRR	Rochester, NY	R2

Education & Outreach

List and describe public education and outreach activities on safe management of used electronics and available collection opportunities. *

Developed "Responsible Recycling Powered by Sony". Delivers the constructive message that electronics can be safely collected and recycled. Is deployed as a truck graphic, signage at e-waste drop off points, and used in conjunction with the Sony Open PGA golf tournament.

Company Policies Favoring Recycling and Reuse

List company policies that favor recycling and reuse of electronics equipment and/or components, as opposed to energy recovery, incineration, or land disposal: *

    Procurement policy requires usage of "preferred providers". List of Preferred Providers only contains certified recycling vendors

Website

List website where EPA provided baseline/annual tier data is publicly posted: *

    http://www.sony.net/SonyInfo/csr/SonyEnvironment/spotlight/recycling_program/pdf/EPA_2012_2014_SMM_report.pdf

Notes:

1. Total Collected for Reuse and Recycling: This is the total amount of used electronics collected for reuse and recycling, including the amount sent to certified and non-certified recyclers. It can include company assets, business to business, warranty returns, electronics collected and/or purchased to meet state take-back laws. See below for definitions of "reuse" and "all streams".

2. Total sent to third-party certified recyclers: For the purposes of the SMM Electronics Challenge, the term "recycler" denotes refurbisher or recycler certified to a recognized third-party certified recycling program. Similarly, the term "recycling" denotes recycling, refurbishment and reuse. Currently, Responsible Recycling Practices (R2) and e-Stewards are the only recognized certification standards for recyclers. However, EPA may recognize additional standards at a later date. Also see definition of 'all streams' below.

Reuse: Denotes an electronics object, or component of an electronics object that is used again by a different owner either for its original purpose or for a similar purpose, without significantly altering the physical form of the object or material. The electronics object may be cleaned, repaired, or refurbished between uses.

All Streams: Denotes used electronics collected for recycling or reuse from the various return streams used by the participant including: consumer takeback programs; asset recovery programs; retired lease returns; collection events; trade-in programs; etc.

Baselines: The year a participant joins the challenge Annual results are compared to the baseline in the first reporting year and previous years thereafter.

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