



People. Planet. Privacy.



## The Client

**A large manufacturer of slot machines and casino electronics**

## The Problem

Their previous recycler had 1 location, causing high logistical costs, and didn't provide a certificate of recycling or serialization.

## The Solution



ERI has recycled over 300,000 pounds of slot machines in the last year for this client



ERI's 8 facilities and nationwide footprint have helped reduce logistical challenges and costs

ERI's team came in and started by taking a partner approach to this client's destruction needs. ERI's team educated them on the entire destruction process. This client's materials were all "destroy only" as they didn't want any chance of their proprietary information or data getting into the wrong hands.

When a casino orders 40 new slot machines or games, they replace the old with new, leaving often heavy, bulky, data-bearing devices to be destroyed. In addition, there are a myriad of regulations surrounding casinos and slot machines, both local, state, and federal, which must be followed when handling and destroying slot machines and their data. Slot machines cannot end up on the "black market" and their serial plates must be recorded and destroyed when the device has reached end of life.

ERI educated them on their data destruction methods and built a custom program to fit this customer's needs. The program consisted of secure receiving, removal and destruction of the entire slot machine or gaming machine, and shredding of all components.

ERI provides this client with serialization of each unit as well as a certificate of recycling once the device is destroyed. This combined with ERI's legislative compliance and logistical advantage has helped save this client money while ensuring their devices are properly destroyed.